Teacher's Notes – Poster Design and technology

The selection of activities in this topic are designed to support the exploration of the development of poster design and technology from a local perspective. The information and activities are aimed at Key Stage 1-2 pupils but are adaptable. The activities are supported by local resources in particular the Albery Poster Collection. The activities and worksheets link the topic to curriculum subjects with a focus on art and design.

Introduction Presentation

Learning Objective
Pupils will gain a basic understanding of the development and use of posters throughout the 19th and early 20th century.

Age group
Recommended for Key Stages 1-2

Description
The presentation looks at the era at poster development as a whole and introduces the Albery Poster collection as a local example.

Curriculum Links
These activities are linked to the overall Art and Design curriculum aims to ensure pupils can:
- evaluate and analyse creative works using the language of art, craft and design
- know about great artists, craft makers and designers, and understand the historical and cultural development of their art forms.

Teaching ideas
Use as a presentation in the classroom to provide a basic overview of the topic and to explore the some examples from the Albery Collection.

Worksheet 1 – Printing Posters

Learning Objective
Pupil should be able to demonstrate their understanding of the development of printing processes by how they affected poster design.

Age group
Recommended for Key stage 2

Description
Information of the mechanical processes of printing methods followed by exercises that help the understanding of parts of the process e.g. typesetting and colour printing. Also an exercise that challenges their reasoning and understanding of the changes to how posters were made at the beginning and end of the Victorian era.

Curriculum links
These activities are linked to the overall Art and Design curriculum aims to ensure pupils can:
  - evaluate and analyse creative works using the language of art, craft and design
  - know about great artists, craft makers and designers, and understand the historical and cultural development of their art forms.

Key stage 2 History aims of
  - studying an aspect or theme in British history that extends pupils' chronological knowledge beyond 1066.
  - A study of an aspect of history dating from a period beyond 1066 that is significant in the locality.

Teaching ideas
The background information should be read out loud by teacher, or at older stages by pupils, to allow questions from the class if there is any misunderstanding of the processes. Exercise 2 requires precision and going through the instructions with the class first would be recommended. Exercise 3 can easily be adapted to a group exercise to allow discussion or used individually as a measure of their understanding of the information given.

Worksheet 2 – Perk up a poster

Learning Objective
Pupils will create their own art work based on an original poster from the Albery collection.

Age group
Recommended for Key Stages 1-2 – can be easily adapted for younger and older students.

Description
Examples, activity instructions and the poster for students to adapt.

Curriculum Links

This activity links to the art and design curriculum's overall aim that pupils should be taught:

- produce creative work, exploring their ideas and recording their experiences
- evaluate and analyse creative works using the language of art, craft and design

Specifically the Key stage 1 aims to ensure pupils be taught:
- to use a range of materials creatively to design and make products
- to develop a wide range of art and design techniques in using colour, pattern, texture, line, shape, form and space
- about the work of a range of artists, craft makers and designers, describing the differences and similarities between different practices and disciplines, and making links to their own work.

Specifically the Key stage 2 aims to ensure pupils be taught

- to improve their mastery of art and design techniques, including drawing, painting and sculpture with a range of materials [for example, pencil, charcoal, paint, clay]
- about great artists, architects and designers in history.

Teaching ideas
It is recommended that pupils are introduced to the development of the poster collection through the introduction presentation.
It will help to look at Poster A as a class to identify the key information for them to include in their updated version. Apart from that whatever mediums they want to use to create their own design is of course encouraged.
There is the opportunity to display students work in the classroom or in the school's online gallery.

Further information

School workshop:
Contact our Education officers to find out about their hands-on workshops.
http://www.horshamposters.com/Friends-Horsham-Museum/school_workshops-16091.aspx

References
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- **Timmers, Margaret** 1998 *The Power of the Poster*

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  Last viewed: 10.06.14
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